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**2018-2019**

**74th Season Program Book**

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**Celebrate the Santa Monica Symphony’s 74th season!**

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FORMAT OF PROGRAM BOOK: 8.5 x 11 inches

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**Ad Sizes and Prices**

**Placement size (in inches) Price**

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□ Front Inside Cover left side (color) 8.5 x 11\* $5,000\*\*

□ Rear Inside Cover right side (color) 8.5 x 11\* $5,000\*\*

□ Rear Inside Cover left facing page 8.5 x 11\* $4,000\*\*

□ Inside full page 8.5 x 11\* $1,200

□ Half page (horizontal) 7.5 x 4.75 $ 750

□ Quarter page (vertical) 3.5 x 4.75 $ 400

\*\* includes your business logo on Symphony mailings and website

\* Plus 1/8” bleed all sides

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**74th Season Program Book**

**ADVERTISEMENT ORDER FORM**

**Please Note: Deadline for ad commitment is September 1, 2018**

**Deadline for artwork is September 15, 2018**

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PayPal/Credit Card option available at: [www.smsymphony.org](http://www.smsymphony.org) - on home page click SUPPORT

□ Please send us an invoice □

**Email this form along with your camera-ready advertisement to:**

**[info@smsymphony.org](mailto:info@smsymphony.org)**

Please call with questions (310) 395-6330

**THANK YOU!**