

P.O. Box 3101 Santa Monica, CA 90408-3101 (310) 395-6330 • www.smSymphony.org

2019-2020 75th Season Program Book ADVERTISEMENT ORDER INFORMATION

Celebrate the Santa Monica Symphony's 75th season!
Support FREE live concerts of outstanding classical music for our community.
Reach an audience of over 5,000.

FORMAT OF PROGRAM BOOK: 8.5 x 11 inches Please provide camera-ready art (PDF file 300 dpi) Send to: info@smSymphony.org

Ad Sizes and Prices

Placement	size (in inches)	Price
Back Outside Cover (color)	8.5 x 11*	\$5,000**
Front Inside Cover left side (color)	8.5 x 11*	\$5,000**
Rear Inside Cover right side (color)	8.5 x 11*	\$3,000**
Rear Inside Cover left facing page	8.5 x 11*	\$3,000**
Inside full page	8.5 x 11*	\$1,200
Half page (horizontal)	7.5 x 4.75	\$ 750
Quarter page (vertical)	3.5 x 4.75	\$ 400

^{**} includes your business logo on Symphony mailings and website











^{*} Plus 1/8" bleed all sides



2019-2020 75th Season Program Book ADVERTISEMENT ORDER FORM

Please Note: Deadline for ad commitment is September 2, 2019 Deadline for artwork is September 13, 2019

Advertiser Business Name			
Advertiser Representative Nar	me		
Address			
City/State/Zip	Email		
Telephone ()	Fax ()		
Signature of Advertiser	Date:		
Amount of Payment \$			
□Check □PayPal	□Visa	□MasterCard	□AMEX
Number	Expiration	Date (mo/yr)	_Security Code
Name on card			
Billing address			
City/State/ZIP			
PayPal option available at: ww	vw.smSympho	ony.org - on home pa	age click DONATE NOW
☐ Please send me an invoice			

Email this form along with your camera-ready art to: info@smSymphony.org

Please call with questions (310) 395-6300

THANK YOU!